



LABEL GUIDELINES



DESIGN DIRECTLY ON THE LABEL TEMPLATES

ALL LABELS MUST BE COMPLIANT
WITH FDA REGULATIONS.

Meaning all terms on the label are compliant and include the following info:

- Directions
- Cautions
- Ingredients
- Product Name
- Fill Quantity (do not move)
- Distributed Info:
 - Company or Personal Name
 - City, State & Zip Code
 - Email, Website or Phone #

ALL LABELS WILL BE REVIEWED BY OUR COMPLIANCE TEAM
AND SENT VIA EMAIL FOR FINAL APPROVAL BEFORE PRINTING.



DO NOT:

Edit verbiage on the Directions, Cautions, or Ingredients.
Changing the font style and color for this text is allowed.
(Font size minimum is 4 pt)



 CUT LINE

Anything past this line will be cut off

 SAFETY LINE All text should be inside this line.



FONT SIZE MINIMUM 4 PT.



UPLOAD LABEL FILES AS EDITABLE .PDF

Upload to the label design form when placing an order or email to artwork@cre8or.us

*NOTE: Please provide us with any fonts used on your labels and embed any images.
(We also accept packaged .Ai files)

(If using any Adobe programs, do not outline fonts)



LABEL DIMENSIONS

COLOR	SIZE	LABEL SIZE	IMAGE
Face - White & Gold - Frosted			
Plastic, Gold, White	50 ML	Scope - 115 MM Hight -50 MM	
Body - White			
White	250 ML	Scope - 148 MM Hight - 110 MM	
White	120 ML	Scope - 122 MM Hight - 95 MM	
White	250 ML	Scope - 142 MM Hight - 114 MM	
White	30 ML	Scope - 112 MM Hight - 42 MM	
White	50 ML	Scope - 110 MM Hight - 67 MM	
White	50 ML	Scope - 185 MM Hight - 30 MM	
White	100 ML	Scope - 228 MM Hight - 40 MM	
White	200 ML	Scope - 278 MM Hight - 55 MM	
White	30 ML	Scope - 105 MM Hight - 40 MM	



LABEL DIMENSIONS

COLOR	SIZE	LABEL SIZE	IMAGE
Body - White			
White	30 ML	Scope - 105 MM Hight - 40 MM	
White	250 ML	Scope - 145 MM Hight - 135 MM	
Hair - Black			
Black	50 ML	There is no place for label just printing or label on the lid	
Black	100 ML	There is no place for label just printing or label on the lid	
Black	30 ML	Scope - 100 MM Hight - 40 MM	
Black	50 ML	Scope - 210 MM Hight - 10 MM	
Black	200 ML	Scope - 275 MM Hight - 30 MM	
Black	125 ML	Scope - 120 MM Hight - 85 MM	
Black	250 ML	Scope - 145MM Hight - 135 MM	

Your
Product Name

Directions for use: Rub
into clean skin for
swift absorption.

Warnings: For external
use only. Avoid direct
contact with eyes. If
product gets into eyes,
rinse thoroughly with
water.

INGREDIENTS: Aloe
Barbadensis Leaf
Powder, Argania
Spinosa Kernel Oil,
Maris Sal

YOUR LOGO _____

• YOUR SLOGAN •

your brand name

Your Product Name
benefits

_____ ml | FL.OZ

Distributed by:
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BARCODE

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